



University of  
Zurich <sup>UZH</sup>

Center for Leadership  
the Future of Work <sup>CLFW</sup>

In partnership with



**BCG**

# Building translational skills through innovative learning formats

## The Center for Leadership in the Future of Work (CLFW) at the University of Zurich

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INSTITUTE FOR ADVANCED STUDIES, PARIS, JUNE 29<sup>TH</sup>, 2021

# University of Zurich: key facts

## Switzerland's Largest University

The University of Zurich (UZH) was founded in 1883 "by the will of the people". With a current enrollment of over 26,500 students, UZH is now the largest university in Switzerland, and with around 100 subject areas on offer, it boasts the most comprehensive academic program in the country.

## Twelve Nobel Prizes

The University's international standing is reflected in the many renowned academic distinctions conferred upon its members over the years, including 12 Nobel Prizes, one of which went to Albert Einstein.

## Commitment to Health

The proximity between medical research and the clinical services provided in the University's four hospitals translates into first-rate medical care for the general population.

## Research and Teaching

UZH's seven faculties and more than 150 academic departments are engaged in cutting-edge research. As a research university, UZH is also committed to research-based teaching.

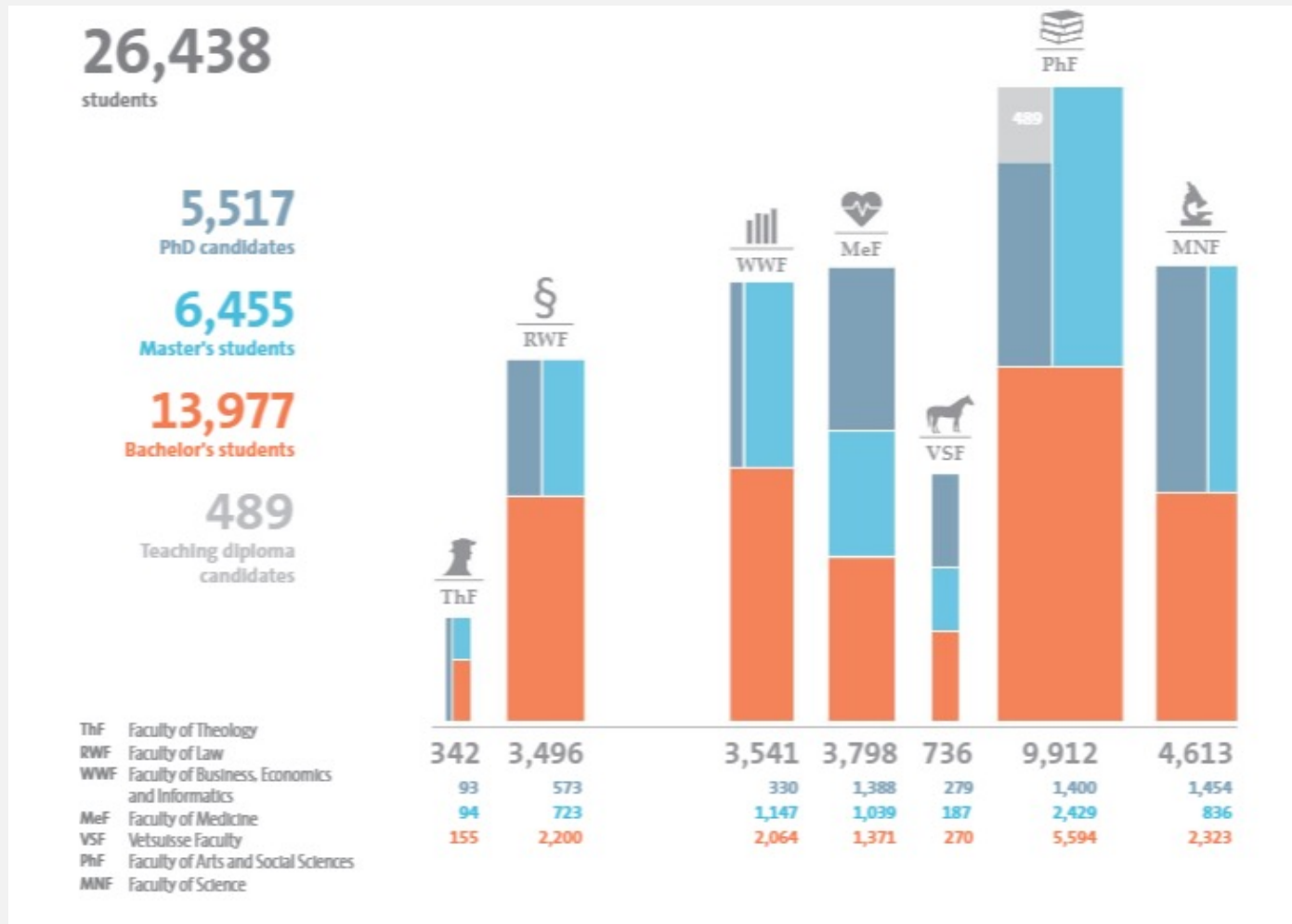
## Sharing Knowledge

All those with a thirst for knowledge are welcome at UZH. The University's museums, libraries and a variety of events and lectures are free and open to the public.

## Fostering Innovation

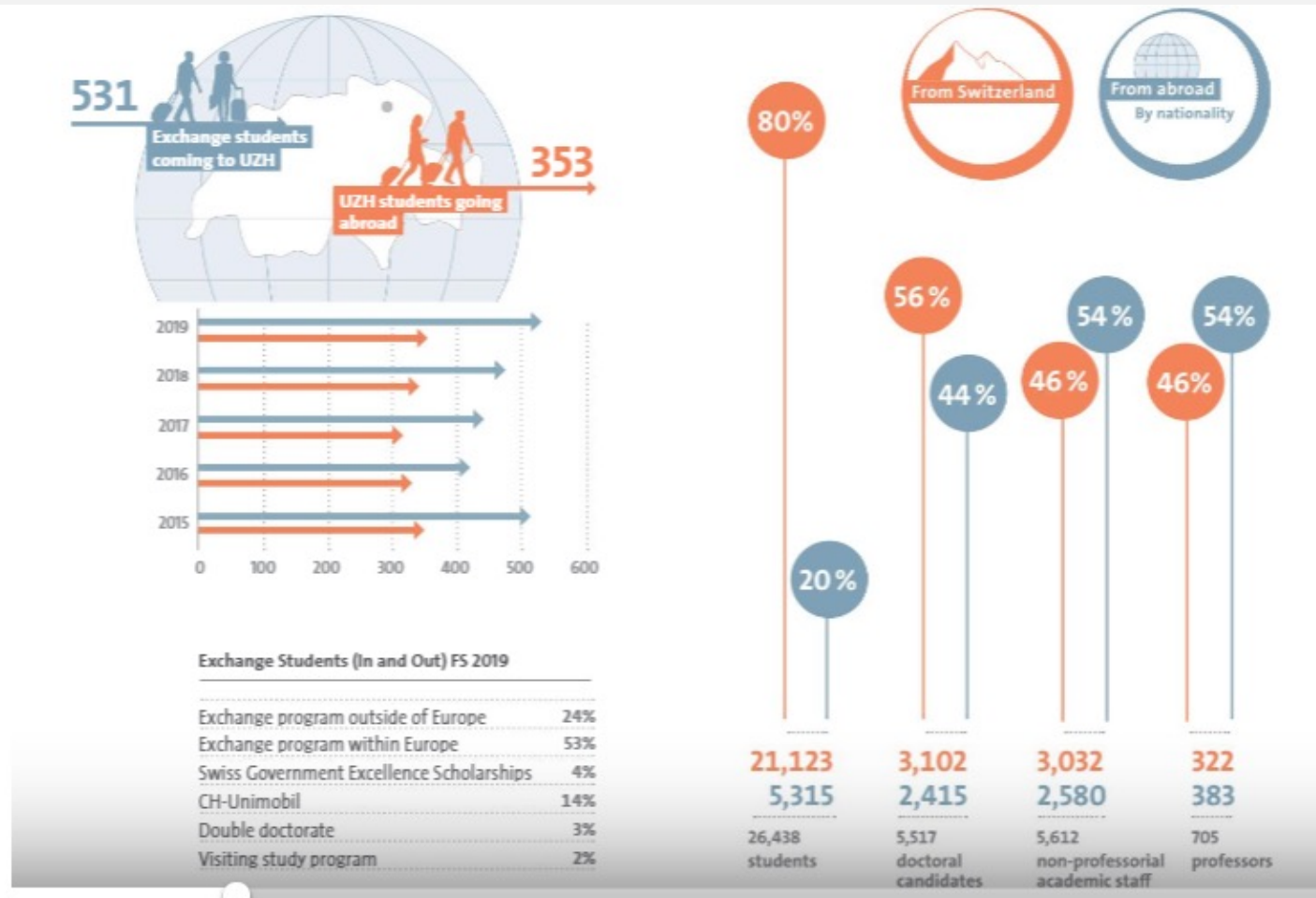
UZH supports the transfer of knowledge from research to industry and it encourages research and innovation in certain areas with research clusters and priority programs.

# University of Zurich: student distribution



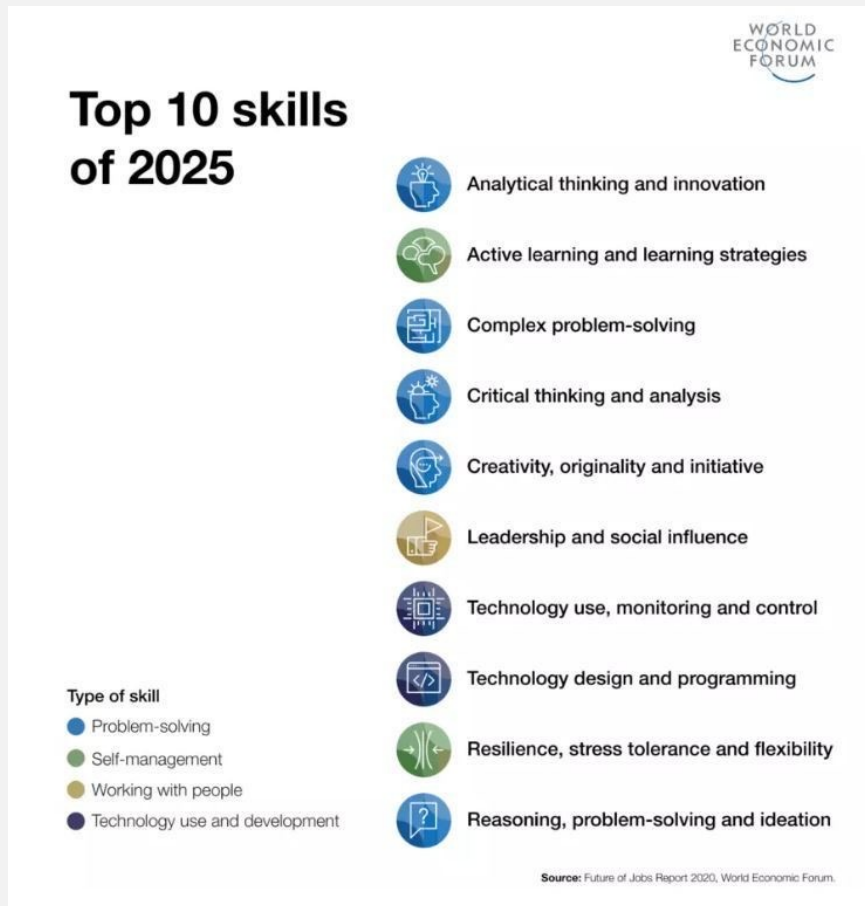
Source:  
[https://issuu.com/uzhch/docs/uzh\\_zuf\\_2019\\_e](https://issuu.com/uzhch/docs/uzh_zuf_2019_e)

# University of Zurich: international outlook



Source:  
[https://issuu.com/uzhch/docs/uzh\\_zuf\\_2019\\_e](https://issuu.com/uzhch/docs/uzh_zuf_2019_e)

# Context: the growing of importance of translational and “soft” skills



Source: <https://www.weforum.org/agenda/2020/10/top-10-work-skills-of-tomorrow-how-long-it-takes-to-learn-them/>

# Other ways to obtain transferable skills at UZH



University of  
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## Graduate Campus – Transferable Skills

### → courses for PhD candidates



- Spring Semester 2021
- Fall Semester 2021
- Conditions of participation

### → courses for postdocs



- Spring Semester 2021
- Fall Semester 2021
- Conditions of participation

### → courses for professors



- Professionals in supervision



Graduate Campus

### academic competitions



- SciFilmIt Hackathon Zurich 2021
- 5th Science Filmmaking Marathon 2021
- Science Photo Marathon
- 3MT: Three Minute Thesis (Universitas)

### → writing lab



- GRC Writing Lab

### research integrity



- Research Integrity Online Course

Source:  
<https://www.ueberfachliche-kompetenzen.uzh.ch/en.html>

# University of Zurich: student distribution

**26,438**  
students

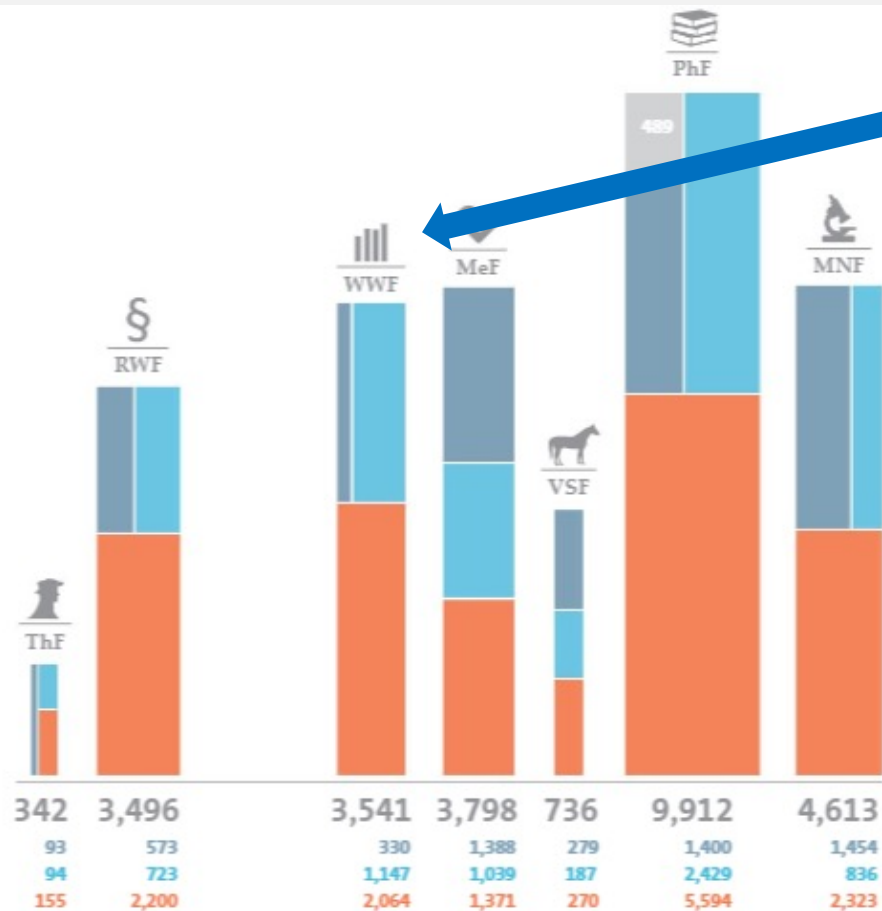
**5,517**  
PhD candidates

**6,455**  
Master's students

**13,977**  
Bachelor's students

**489**  
Teaching diploma candidates

ThF Faculty of Theology  
 RWF Faculty of Law  
 WWF Faculty of Business, Economics and Informatics  
 MeF Faculty of Medicine  
 VSF Velsuisse Faculty  
 PhF Faculty of Arts and Social Sciences  
 MNF Faculty of Science



Center for Leadership in the Future of Work (CLFW)

Source:  
[https://issuu.com/uzhch/docs/uzh\\_zuf\\_2019\\_e](https://issuu.com/uzhch/docs/uzh_zuf_2019_e)

# Our core activities (numbers refer to 2020)



## Research

18 Publications  
698 citations of publications  
56 ongoing research projects



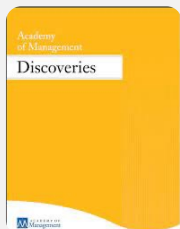
## Teaching

12 courses  
1,105 students taught  
178 executives taught



## Collaboration

85 companies engaged across 16 countries  
2,000+ people reached through events







# Teaching translational skills (courses offered in 2020)

## University courses

- Introduction to human resource management
- Human resource management and organizational behavior
- Emotions and moods in organizations
- Leadership
- Leadership research
- Contemporary readings on behavior in organizations

## Executive courses

- Executive master in business administration with a focus on digital transformation: leadership,
- Executive master in business administration with a focus on international management: leadership, HRM
- Master of advanced studies in European and Chinese business management
- Certificate of advanced studies in corporate governance





## New courses (offered from 2021)

1. Global UZH Virtual Reality Summer School “**Leadership in the Future of Work**” - July 2020
1. UZH Course “**The Silicon Valley for People: Building a Human-Centered Innovation Ecosystem**” - September 2021

### **Our approach:**

- Involving excellent speakers
- Fostering collaborative work in teams
- Co-creating creative, action-oriented learning format
- Integrating new technologies (e.g. Virtual Reality)
- “Spreading the message” (via media and social media)

# Example: UZH International Summer School

## “Leadership in the Future of work”

### Format:

- **Three-week virtual journey** through which nearly 50 participants from all around the world learn about good leadership practices, the Future of Work, and how to shape the future by collaborating with others
- **Learning methods:** a mix of instruction (lectures), reflection, group work, mentorship, workshops, new technologies (virtual reality)
- 3 “milestones”: Vision contest → Road map → Action Plan
- **Lecturers:**
  - External: Leading academics from the US, China and Europe.
  - UZH: Award-winning faculty from various disciplines



University of Zurich<sup>UZH</sup>

UZH International Summer Schools



Leadership in the  
Future of Work  
4 – 23 July 2021



Online Format  
Apply by  
25 April 2021

Faculty of Business, Economics and Informatics  
in collaboration with the International Relations Office

The poster for the summer school features a dark blue background with a network of white dots and lines. Several translucent, glowing butterfly-like shapes are scattered across the scene. The text is presented in white and green boxes. A prominent orange circular badge in the bottom right corner contains the text 'Online Format Apply by 25 April 2021'. At the bottom of the poster, the faculty and its collaboration with the International Relations Office are mentioned.



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Merci

